

## **Initial Meeting Notes**

Creative Director: Gillian Fink

Designer/Developer: Gabi Restrepo

### **American Tap Dance Foundation Website**

- color scheme should be bold. perhaps black and white with a pop of red or yellow
  - black background with bright colors
  - can take visual cues from ATDF website as well as from reference images included in the creative brief
- one scrolling page but with buttons at the top that can bring you to the section you want
- approx. 1 picture per page
- video in the history section of ATDO might work well and provide some context
- maybe photos of founders?
- begin with more information and we can always cut info out if necessary